



# Opportunities with the Toronto 2015 Pan/Parapan American Games



Keynote speaker: **Ian Troop, CEO**

Wednesday, Sept. 29 (6:00 p.m. to 9:30 p.m.)  
YMCA, 20 Grosvenor St., Auditorium (2 floor)



Join us for this informative seminar to learn about exciting business, employment and volunteering opportunities with the 2015 Pan/Parapan American Games. Also meet the Hispanic hero who swam across Lake Ontario.

Meet **Ian Troop**, CEO of the Toronto 2015 Pan/Parapan American Games; **Antonio de Santiago**, executive vice-president, Infrastructure Ontario; and **Andre Seguin**, account executive, MERX. They will provide valuable information about the roles you and your business can have with the Games.

Opening the program is **Miguel Vadillo**, the Mexican-born swimming coach and Toronto Star graphic designer who crossed Lake Ontario last month. Only 42 people have crossed the lake, one of the most difficult in the world. Vadillo swam during 18 consecutive hours. His was the 11th fastest solo crossing of the lake.

The 2015 Pan/Parapan American Games is an extraordinary sports celebration that is expected to attract 10,000 athletes and officials and 250,000 tourists from 42 countries. The games will generate more than 15,000 jobs, bring new facilities to the region and leave an important legacy. This means significant business, employment and volunteering opportunities!

Attendees will learn about the Pan American Village, which is located in downtown Toronto on an 80-acre site between the Distillery District and the Don River. The Village will be the official home for the athletes and team officials, incorporating a full range of amenities. **Also enjoy:**

- Gourmet coffee from FreshExpress (make money with no investment): [adrian@fortoul.com](mailto:adrian@fortoul.com)
- Casabi Organics™ Crackers: the healthy alternative to chips and snack crackers: [info@casabiorganics.com](mailto:info@casabiorganics.com)

## AGENDA (bios on page 2)

- 6:00 - 6:25 Registration, networking
- 6:30 - 6:40 Miguel Vadillo: *Overcoming personal and business obstacles*
- 6:40 - 7:00 Ian Troop, CEO, Toronto 2015 Pan/Parapan American Games  
*Keynote address*
- 7:00 - 7:25 Antonio de Santiago, Executive VP, Infrastructure Ontario  
*Business opportunities with the games' venues*
- 7:25 - 7:50 Andre Seguin, Account Executive, MERX  
*Procurement process and how to get involved*
- 7:50 - 8:00 Mauricio Ospina, Hispanic Business Association  
*The Hispanic community*
- 8:00 - 8:30 Group meetings with selected speakers / Q & A
- 8:30 - 9:30 Networking

## Register now!

Space limited to 120 people

Register at:

[www.ccpassociation.com/panamerican-games-forum.aspx](http://www.ccpassociation.com/panamerican-games-forum.aspx)

## WHY YOU SHOULD ATTEND

1. Meet the decision-makers of the Pan/Parapan American Games
2. Discover business, employment and volunteering opportunities
3. Learn about the Pan American Village
4. Network with members of the Hispanic community
5. Enjoy free appetizers and beverages

## WE THANK TO OUR PARTNERS



BOHEMIA: [velezfreddy@hotmail.com](mailto:velezfreddy@hotmail.com)



Mexican Professionals in Toronto  
[mexicanprofessionalintoronto@yahoo.ca](mailto:mexicanprofessionalintoronto@yahoo.ca)

## Hispanic Business Association

The Hispanic Business Association promotes entrepreneurial development for Hispanics in Canada, with an initial emphasis in Ontario. Since 2007, it runs the national awards program '10 most influential Hispanic Canadians'. On May 27, 2010, the Prime Minister of Canada, Rt. Hon. Stephen Harper, met with past winners at his office in Ottawa.



**Antonio de Santiago**, Executive Vice President of Infrastructure Ontario



Mr. de Santiago has extensive international experience in the transportation and construction sectors and in delivering infrastructure projects using public private partnerships. Prior to joining Infrastructure Ontario, Mr. de Santiago was the President and Chief Executive Officer for 407 ETR. Mr. de Santiago has worked in a senior capacity with Eurolink Motorway Operation, Portuguese Motorways for Cintra and for Agroman. Mr. de Santiago is known for his innovative and strategic thinking and his collaborative style.

At Infrastructure Ontario, Mr. de Santiago oversees the strategy, planning and delivery of all infrastructure projects including ones in the social, civil and technical sectors. Mr. de Santiago is a Professional Engineer in Civil Engineering and has earned an executive MBA. Mr. de Santiago joined Infrastructure Ontario in May 2010.

**Tracy Reid**



Tracy Reid is the Marketing Manager for MERX Networks. Tracy has contributed to the continuing success of MERX as Canada's leading e-tendering service.

Of note has been the development of the immensely popular series of "How to do Business" workshops and webinars for suppliers that Tracy developed in conjunction with the Government of Canada and the Ontario Government. She holds an Honours Bachelor of Commerce degree in Marketing from the University of Ottawa.

**Andy Seguin**



Andy Seguin is the Account Executive with MERX Networks responsible for Crown Corporations and Private Sector Companies in Ontario and the Atlantic Canada region.

Andy has over 15 years of extensive account development and management in the Canadian aerospace, defence and shipbuilding industries. Organizations that use the Merx Networks service benefit from his strong sense of integrity and commitment to their success.

**Ian Troop**, Chief Executive Officer, Toronto 2015 Pan / Parapan American Games Organizing Committee



Mr. Troop started his career with Procter & Gamble and for over 20 years, held a progression of leadership roles in Canada, Mexico, the U.S. and Poland. He moved to ConAgra Foods International as President, and built a billion dollar business with units in four continents. Here, he was responsible for 3,000 employees, five plants and more than US\$1.4B in sales. Most recently, Mr. Troop was Operating Advisor to OMERS Private Equity, a \$42-billion pension fund and served on the Advisory Board of the National Hockey League Players Association. In 2006 and 2007, the Financial Post named Mr. Troop as one of Canada's top CEOs of the future.

He currently serves as Chairman of Maxxam Scientific, on the board of Give & Go Foods, and on the Advisory Board of Mother Parkers and The Wheels Group. Mr. Troop was high school athlete of the year at Toronto's Kipling Collegiate, and went on to play university football for Laurier. He is a member of the 1978 team inducted into the Laurier Hall of Fame. In 1979, Mr. Troop was an Ontario University Athletics all-star and in 1981, was drafted by the Canadian Football League's Hamilton Tiger Cats. He co-founded a community hockey program in Poland and coached youth hockey in Cincinnati, Ohio and youth basketball at the Ontario Games. In his hometown of Georgetown, Ontario, Mr. Troop, as Chair, worked with other community members, the school board and local government on the Field of Dreams, an infrastructure project which was fully funded by the community. He and wife Nicole are avid fans and supporters of their hockey player daughter Sofia and football player son Spencer.

**Mauricio Ospina**, Director, Canadian Hispanic Business Association

Mauricio Ospina is positioning the Hispanic community as "Canada's Creative Class", working on a declaration of April as Heritage Month at the federal level and promoting opportunities for Hispanics at the 2015 Pan-American Games in Toronto. His latest initiative is to have Hispanics own 10% of the Pan-American Villa (home of the athletes for the Pan-Am games) by purchasing ten percent of the 2,100 residential units that will be sold to the public. On May of this year and in recognition for his 10-year continued community work, he was invited for a private meeting with the Rt. Hon. Stephen Harper, Prime Minister of Canada. Mr. Harper also asked Ospina to put together and bring to Ottawa, for the first time, a delegation of award-winning influential Hispanics: "10 most influential Hispanic Canadians" his annual national awards program created in 2007. Ospina is an International Marketing Consultant with the Ontario Government (Area Director, USA) and currently pursuing his real estate accreditation.